



MIGRANTOUR HANDBOOK

CHAPTER 0. HOW TO USE THIS HANDBOOK

This handbook includes all the relevant information needed to successfully launch and operate Migrantour in your area. The purpose of the handbook is to help your organization assess your competencies and networks in the areas of migration, heritage and tourism so that you can identify what resources you have and what support you will need, whether in-house or externally to launch Migrantour.

The handbook consists of 8 chapters each addressing different aspects of starting, staffing, operating, and maintaining Migrantours. The information in the handbook draws on the best practices, ideas, and sample materials from organizations across Europe who have successfully operated Migrantour for years. Like Migrantours themselves, the handbook is the product of a collaborative co-creation process. Since the handbook is based on ongoing experiences with Migrantour, it is a living document. We hope to continue to improve the content and include new material in the handbook. As new Migrantour locations launch, their contributions can also become part of the handbook.

Every organization that runs Migrantour is different. They each have different strengths and different needs. For that reason, the handbook is meant to be used as a resource guide. Few organizations, if any, will start at Chapter 1 and work their way through to Chapter 8 in a systematic way. It is more likely that, after reading the initial modules, organizations will turn to the handbook when they need help and ideas. The handbook contains information on recruiting, partnerships, sample training materials, effective evaluation practices, and many other topics that are key to a successful Migrantour operation. Organizations should use it as a resource and inspiration as they embark on their Migrantour project.

Please send your feedback and/or contributions for the handbook to:
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